

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is signed on the 08th July, 2024.

BETWEEN

Ekoching

(hereinafter referred to as the "first party"),

having its registered office & works at Amit Enclave, 64-B, Commerce College Rd, opp. Shagun Complex, Swastik Society, Navrangpura, Ahmedabad, Gujarat 380009.

AND

Indus University

(hereinafter referred to as "IU" or the "second party"),

a private university established in 2006, receiving university status in 2012, and recognized by the University Grants Commission (UGC) and approved by the All India Council for Technical Education (AICTE).

PREAMBLE

Whereas, Ekoching is involved in training and guiding students for various competitive exams and providing content for various aptitude exams, with a particular focus on CAT/GRE/IELTS preparation. The team, including the directors, has been directly involved in day-to-day operations for the past 8+ years.

PURPOSE AND AIMS

The purpose of this MOU is to establish cooperation in helping CAT/GRE/IELTS aspirants of Indus University to prepare for these exams to gain admission into top colleges of India & Abroad. Additionally, it aims to facilitate the sharing of information about student performance with the University.



WARRANTIES AND REPRESENTATIONS

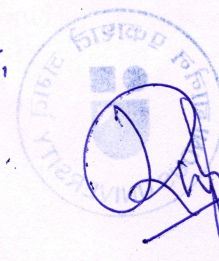
Each party waives any claims against the other for compensation or reimbursement of costs incurred due to the performance of duties or usage of loaned equipment in accordance with this document, including any loss, damage, personal injury, or death.

DUTIES OF THE FIRST PARTY

- A. **Curriculum:** Provide training to the students of IU enrolled for CAT/CMAT/GRE/IELTS program covering all relevant topics and sections included in the respective examinations, including Quantitative Aptitude, Verbal Ability, Logical Reasoning, Data Interpretation, and General Awareness.
- B. **Faculty:** Experienced and qualified instructors of Ekoching will conduct the classes, ensuring high-quality instruction and personalized attention to students.
- C. **Study Material:** Comprehensive study materials, including books, practice sets, and online resources, will be provided to students as part of the program.
- D. **Mock Tests:** Regular mock tests and assessments will be conducted to track students' progress and identify areas for improvement.
- E. **Duration:** The program will be structured to accommodate the needs of students, with flexible timing options to suit their academic schedules.
- F. **Location:** Classes will be conducted at Ekoching (Navrangpura / Vastrapur) Center, providing students with convenient access to the preparation program.

DUTIES OF IU

- A. Publish, circulate and communicate students about this MOU through E-mails, Notice boards, student groups or any other appropriate means.
- B. Allow the Ekoching team to conduct Seminars about CAT/GRE/IELTS and inform about this MOU in all respective branches and departments.
- C. Grant the Ekoching team permission to make classroom announcements in all departments regarding the preparation program under this MOU.



- C. Permit Ekoching to post notices, posters etc. on college notice boards and place standees in all blocks to create awareness about this program.
- D. An email with registration link to be shared with students.
- E. Appoint a dedicated liaison officer from the college to facilitate communication and coordination with the Ekoching team. This person will be responsible for managing all interactions, addressing queries, and ensuring smooth implementation of the program.

ACADEMIC CONSULTANTS

Ekoching welcomes academic consultation from IU in areas of mutual interest as per IU's prevailing consulting rules.

FEES & SHARING RATIO

- Indus University **students** will receive a **Special Discount** with this MOU on all CAT/CMAT/GRE/IELTS program fees.
- Indus University's share: **25%** of the total revenue generated from student fees, excluding GST.

Program	Ekoching Actual Fee at Center	Fees for IU Students
CAT 2024	Rs. 60,000 + GST	Rs. 45,000 (incl. GST)
CAT 2025	Rs. 80,000 + GST	Rs. 60,000 (incl. GST)
CMAT 2025	Rs. 30,000 + GST	Rs. 25,000 (incl. GST)
GRE (For Final year students)	Rs. 30,000 + GST	Rs. 25,000 (incl. GST)
GRE (For Pre Final year students)	Rs. 60,000 + GST	Rs. 45,000 (incl. GST)
IELTS	Rs. 10,000 + GST	Rs. 10,000 (incl. GST)




VALIDITY

This agreement is valid for a period of **one year** from the date of signing and may be renewed thereafter with mutually agreeable modifications. Either party may withdraw from the agreement by giving a written notice of three months in advance, subject to the fulfillment of prior obligations.

INDEMNITY

Each party shall indemnify and hold harmless the other party from any losses, damages, claims, costs, expenses, compensations, liabilities, suits, legal proceedings, and other associated costs, including reasonable attorney fees, arising from any loss caused by the action or omission of such party, or in connection with the breach of any terms of this MOU. This clause shall survive the termination of this MOU.

GOVERNING LAW AND FORUM

All claims regarding this MOU are governed by and construed in accordance with the laws of India. The courts of Ahmedabad, India shall have exclusive jurisdiction for all disputes pertaining to this MOU.

FORCE MAJEURE

Neither party shall be liable for non-performance due to reasons unforeseen and beyond its control, such as strikes, lockouts, nationalization, acts of God, war, or fire. In such an event, the affected party will notify the other party immediately in writing, detailing the full facts of the case, and both parties will seek to find mutually satisfactory solutions.

NON-DISCLOSURE

Except for information that is already public or required by law, or necessary for the performance of obligations under this MOU, neither party shall disclose any information



acquired about the other party's affairs under this MOU without the written consent of the other party. Both parties must keep such information strictly confidential.

ARBITRATION

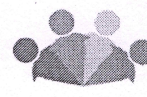
Any disputes arising out of this MOU shall be settled through mutual consultations. If a settlement is not reached, the disputes will be subjected to the provisions of the Arbitration and Conciliation Act. The jurisdiction of arbitration shall be Ahmedabad.

ADVANTAGE OF THIS PROGRAM TO UNIVERSITY:

1. **Result tracking:** Some Times students enroll themselves at various institutes and University Authorities are not even aware of where their students have got selected. This program will enable University of keep a Track of progress and outcome for university.
2. **Retention of students:** Many a times students wish to prepare for competitive exams like CAT, GRE, Government exams like SSC, etc. and are not able to manage time or Balance time properly between college work and competitive exam preparation. But This will help the students to Manage both and hence would not bunk sessions to prepare for competitive exams.
3. **Fee benefit to Students:** As this program is enabled by Indus University the cost to students is almost 70% of what market Charges and it includes books and other relevant material which is approved by Indus University.

PROCESS FOR STUDENTS:

1. An email with registration link will be received by students from Indus University with bank details where fee need to be deposited in Ekoching account.
2. Once the fee is deposited student will be eligible for the Batch. Students need to keep the screenshot of payment with UPI ID to track the transaction. Respective



authorities will Connect to student for batch details and to resolve any queries if they have.

3. Once the college starts in July 2024 the physical batch will start at Ekoching Center.

SIGNATURES

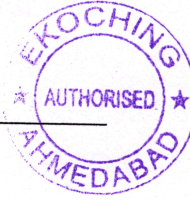
This Memorandum of Understanding is made on this 08th July, 2024 at Indus University.
For Ekoching:

Signature: _____

Name: Mr. Shailesh Chaudhari

Designation: Founder

Company Name: Ekoching, Vastrapur, Ahmedabad



WITNESSES

1. _____

2. _____

For Indus University:

Signature: _____

Name: Dr. R. K. Singh

Designation: Registrar, Indus University, Ahmedabad



Company: Indus University, Ahmedabad

WITNESSES

1. _____

2. _____